Workplace Health Symposium  
February 21, 2017  
Keynote Speaker: Virginia Pothier, Hapacus


The American Heart Association’s 2020 Impact Goal is largely focused on improving the cardiovascular health of all Americans – whatever their current health status is – by 20%. As drivers of employee health and habits, we want the same for employers of all shapes and sizes. The Workplace Health Symposium, will be a half-day summit for HR directors, wellness coordinators and others to connect with the latest developments from the Association and others on the science of health. Having outgrown our previous location, we anticipate approximately 250 representatives from employers throughout Wisconsin.

Booth Sponsor - $500 (10 available)
• Exhibit space for promotion of your company

Bronze Sponsor – $1500, previous level plus (8 available)
• Recognition as a Bronze Sponsor on symposium signage, PowerPoint, and website

Silver Sponsor - $3,500, previous level plus (4 available)
• Additional recognition as Silver Sponsor on event website
• Exhibit space situated inside main presentation room for promotion of company
• Opportunity to sponsor/lead one Workplace Health follow-up opportunity for symposium attendees
• Ability to provide a giveaway to all attendees

Gold Sponsor - $7,500, previous level plus (2 Available)
• Opportunity help present Workplace Health Awards, including recognition on award certificates
• Additional recognition as Gold Sponsor on event invitations and post-event, thank you, email
• Premium exhibit space for promotion of company
• Opportunity to sponsor/lead two Workplace Health follow-up opportunities for symposium attendees

Presenting Sponsor - $10,000, previous level plus - (SOLD!)
• Opportunity to conduct event introduction/welcome
• Potential opportunity for television, radio, print and/or outdoor media recognition
• Additional recognition at the 2016 Milwaukee Heart & Stroke Walk on September 18, 2016
• 30 day right of use to the AHA Heart Walk logo and the tagline “...is a proud sponsor of the AHA Milwaukee Workplace Health Symposium.”

*All vendors will be pre-approved by committee

For more information on the American Heart Association’s Workplace Health Solutions, please view the reverse side
Introducing the American Heart Association’s Workplace Health Solutions

The American Heart Association’s Workplace Health Solutions offer a complete suite of evidence-based tools to help you and your employees get the most out of your workplace health program. The AHA’s continuous quality improvement program will help you assess the comprehensiveness of your programs and supporting workplace environment, consult expert resources on strategies for improvement, implement programs that engage employees and track progress toward ideal heart health and recognize your achievement through awards. To learn more, visit heart.org/workplacehealth.

Why it Matters

• 90% of employers do not measure their wellness program’s ROI.¹

• Only 6.9% of worksites have a truly comprehensive health promotion program.²

• 77% of employers see lack of engagement as the biggest obstacle to successful workplace health programs.³

• 55% of employees believe it’s important to see CEO set the example in personal health.⁴

Cycle of Continuous Quality Improvement

Sources


Please contact American Heart Association Milwaukee, Sr. Community Health Director, Tim Nikolai at (414) 502-8780 or tim.nikolai@heart.org with any questions.